

# NuThinking, Inc. Privacy Policy

## **We are Committed to Privacy**

Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

This Privacy Statement outlines the information NuThinking, Inc. will collect and how we will use that information. This Statement will also instruct you on what to do if you do not want your personal information collected or shared when you visit [www.nuthinking.net](http://www.nuthinking.net).

## **The Information We Collect**

NuThinking, Inc. will not collect any personally-identifiable information about you (that is, your name, address, telephone number, or email address) unless you provide it to us voluntarily.

If you do not want your personally-identifiable information collected, please do not submit it to us.

When you do provide us with personally-identifiable information, we may use that information in the following ways, unless stated otherwise: we may store and process that information to better understand your needs and how we can improve our products and services; we may use that information to contact you; but we will not provide that information to third parties.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

## **Our Commitment to Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We cannot guarantee, however, that the information we collect will remain secure. The Internet by its nature is a public medium, and we encourage you to use caution when disclosing information online.

## **Our Commitment to Children's Privacy:**

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

## **Third Party Sites**

Please be aware that when you are on this Web Site or viewing an e-mail from us, you could be directed to other web pages or online content through links that take you outside our service and are beyond our control. These other web sites may set their own cookies, collect data, and/or have their own privacy policies. This Privacy Policy only covers information collected by us on [www.nuthinking.net](http://www.nuthinking.net), and we encourage you to review the privacy policy of any other web site you visit.

## **Non-Personally-Identifiable Information Collected Automatically**

In some cases, we may collect information about you that is not personally-identifiable. Examples of this type of information include the type of Internet Browser you are using, the type of computer operating system you are using, and the domain name of the site from which you linked to our site.

**Information We May Place Automatically On Your Computer's Hard Drive**

When you view our site, we may store some information on your computer. This information will be in the form of a "Cookie" or similar file. A Cookie is a mechanism that allows NuThinking, Inc.'s server to store its own information about you on your computer. As such, pages can be customized for you based on the browser type or other information you have provided. With most Internet Browsers, you can erase Cookies from your computer hard drive, block all Cookies, or receive a warning before a Cookie is stored. Please refer to your Browser instructions or help screen to learn more about these functions.

**Who to Contact**

If you have already submitted information and would like for us to remove it from our records, please contact us at [info@nuthinking.net](mailto:info@nuthinking.net). We will use reasonable efforts to delete your information from our existing files. We will use reasonable efforts to delete this information from our existing files.